



# COMPELLING PRESENTATIONS

Stand Out. Serve Your Audience.

“Before this training, I was an average presenter that could sometimes bore parts of the audience. After this training, I feel like Steve Jobs, and I know I have the power to change people’s minds.”

– Previous participant

## About the Workshop

Most presentation skills workshops teach techniques, not transformation.

They teach PowerPoint, practice, and public speaking. That’s good, but not enough. At the core, great presenters do one thing: they serve the audience. They do this by applying the four principles of compelling presentations:

- 1) Know your audience
- 2) Tell a story
- 3) Make it visual
- 4) Be authentic

This two-day, advanced workshop will enable you to shift from ‘delivering content’ to ‘meeting the audience’s needs.’ Say goodbye to long, lifeless PowerPoints. Become an audience-centred, compelling presenter.

## About the Facilitator

Kevin Brinkmann is passionate about changing the culture of presentations in organisations—freeing people to be themselves, and be engaging. He has trained professionals throughout South Asia and the USA in communication skills and values-based leadership and is concurrently pursuing his PhD on best practices in transformative training.

## About MDN Fusion

MDN Fusion is a Leadership Development and Assessment Consultancy. We have a passion for developing people to their full potential and work with organisations who share this desire for their team members. Our development solutions enable people to build the right attitudes and skills to be enduringly successful in the global market place.



## Application-Based

This highly-interactive workshop is designed for those who already give presentations regularly. Throughout the workshop, participants will study the world's best presenters and consciously apply the principles to their own presentations. At the end, each participant will present their new, compelling presentations to a small audience.

## Objectives

At the end of the workshop, participants will be able to:

- Critically analyse any presentation
- Apply the principles of compelling presentations
- Access resources for upgrading their PowerPoint slides
- Coach others in the organisation with the tools necessary to stand out and serve the audience

# Change the presentation culture of your organisation

What past participants are saying...

- “It was **paradigm shifting** for our organisation.” - L&D Head
- “I’ve been presenting for seven years, and now I know all the blunders I’ve been making—**best training I’ve ever attended.**”
- “I’ve been to three presentation skills workshops but this one was a **huge difference!**”
- “The workshop provided a unique opportunity to merge reflection and learning to make a better presenter”
- “I was afraid of making presentations earlier, but after this training I feel excited!”
- “It has given my confidence a huge boost.”
- “Very useful and entertaining.”
- “Clear and compelling!”
- “It’s four o’clock and I feel energised!”

**Some programmes are hit and miss, but this one was a hit with everyone!**

- L&D Head



For more information, contact Simon Prince at [simonp@mdnfusion.in](mailto:simonp@mdnfusion.in) or +91 9711876668